

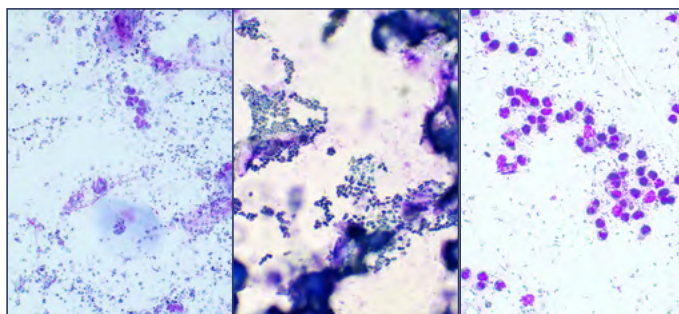
# EAR PRODUCT SELECTOR

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# INTERPRETATION OF CYTOLOGY

Interpretation of cytological slides requires some experience and the more you practice, the easier it will become.

Further advice and tips for ear cytology are available by completing the ear cytology course on Dechra Academy.



Cocci bacteria.

Malassezia.

Rods.

## WHERE AN ANTIBIOTIC IS NOT NEEDED

### Recicort

- The first veterinary-licensed steroid eardrop
- Triamcinolone has a moderate anti-inflammatory effect; salicylic acid has acidifying, cerumenolytic and keratolytic properties
- Recommended (+ ear cleaner) by BSAVA/SAMSoc PROTECT ME guidelines<sup>1</sup> for first line cases of otitis externa associated with cocci or *Malassezia*
- Avoids inappropriate use of antibiotics, which can contribute to antimicrobial resistance.



Each ml of Recicort contains triamcinolone acetate 1.77 mg and salicylic acid 17.7 mg. UK: **POM-V** | IE: **POM**

## WHERE DAILY TREATMENT IS POSSIBLE

### Canaural

- Responsible antibiotic choice: Fusidic acid / framycetin recommended by BSAVA/SAMSoc PROTECT ME guidelines<sup>1</sup> for first-line cases of otitis externa associated with cocci, when antibiotics are needed
- Fusidic acid and framycetin have synergistic effects against *Staphylococcus pseudintermedius*<sup>2</sup>
- Also contains nystatin (antifungal) and prednisolone (anti-inflammatory).



Each g of Canaural contains fusidic acid (diethanolamine fusidate) 5 mg, framycetin 5 mg, nystatin 100,000 IU, prednisolone 2.5 mg. UK: **POM-V** | IE: **POM**

## A SOLUTION FOR COMPLIANCE

### Osumia

- Responsible antibiotic choice: Florfenicol recommended by BSAVA/SAMSoc PROTECT ME guidelines<sup>1</sup> for first-line cases of canine otitis externa associated with cocci, when antibiotics are needed
- Also contains terbinafine (antifungal) and betamethasone (anti-inflammatory)
- Gel formulation increases contact time at the infection site
- The second dose means an extra chance to examine your patient and build a Lifelong Ear Partnership with the owner.



1 dose (1.2 g) contains: terbinafine: 10 mg, florfenicol: 10 mg, betamethasone acetate: 1 mg equivalent to betamethasone base 0.9 mg. UK: **POM-V** | IE: **POM**



WE'RE ALL EARS

#### References:

1. BSAVA/SAMSoc (2023) BSAVA/SAMSoc Guide to Responsible Use of Antibacterials: PROTECT ME. Available at DOI: 10.22233/9781910443644.6.1 (Accessed February 2024)
2. Nuttall, T.J. et al (2011) Fusidic acid and framycetin show synergistic antimicrobial activity in vitro. In ESVD Congress Abstracts, Veterinary Dermatology 22: 462-473.

Use medicines responsibly: [www.noah.co.uk/responsible](http://www.noah.co.uk/responsible)

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